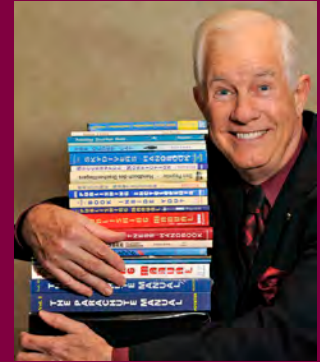




# Publishing Poynters Marketplace

**A *Publishing Poynters* supplement about  
Buying, Selling and Reviewing.  
Authors and publishers helping each other.**



April 2011. Copyright © Para Publishing. ISSN: 1530-5694.  
Published monthly since 2005. Circulation more than 40,200. F-R-E-E  
We don't accept advertising. We don't share your email address.  
[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com); <http://ParaPub.com>; 1-800-PARAPUB  
For the Small Print, scroll to end.

## IN THIS ISSUE OF THE MARKETPLACE

- A. ParaStories**-Stories/Information Wanted
- B. ParaWants**-Publishing Items, Services & Help Wanted
- C. ParaSales**-Companies/Properties/Jobs/Rights to buy or for sale/Remainders
- D. ParaReviews**-Reviews on Amazon and B&N wanted
- E. ParaCoop**-Co-operative marketing programs. Offer/Join.



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## News

**These are exciting times in the book business.** There are changes, growth, and opportunities. Authors have the most valuable part: content. Read, learn, and get out in front. Spend your time on where publishing is going not on where it is.



## A. ParaStories



### STORIES/INTERVIEWS/INFORMATION WANTED

**NEED STORIES** to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com) Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.

**WANT TO CONTRIBUTE YOUR STORY?** Contact requesters directly. Do not send stories, etc. to Dan.

### STORIES REQUESTED:

**1. Nonwork or low-work frugal lifestyles.** If you work little or none and have a very low-expense lifestyle, I want to hear from you! Please send information including: your age; previous work history; whether you live in city, town, or country; how you save money; how much you spend each year; how you handle health care expenses; best and worst things about your lifestyle. If published I'll use both your names, real first name, or pseudonym, your choice, and send you a complimentary book copy - Work's New Age, about the permanent end of full American employment. Email to [jhuntingtonus@yahoo.com](mailto:jhuntingtonus@yahoo.com). Thanks!

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Thanks!

James B. Huntington

### 2. IN NEED OF MORE STORIES ABOUT WOMEN BEING TAKEN ADVANTAGE OF BY AUTO MECHANICS

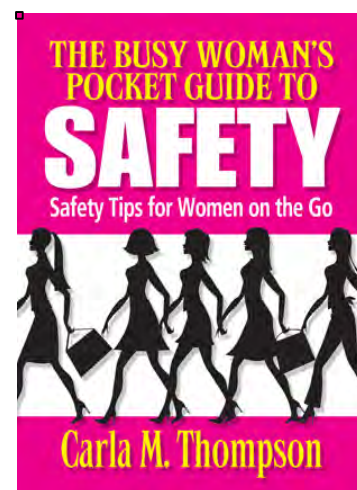
Please send me your story but please be sure to answer the following questions:

How were you taken advantage of?

What did you suspect as the problem with your car? What were you told by the auto mechanic?

Do you feel that you were overcharged?

What do you wish you knew about your car that would have made you more confident?



Please send your story to [carla@thebusywomanspocketguide.com](mailto:carla@thebusywomanspocketguide.com). If your story is chosen you will receive a complimentary copy of the book when it is finished. Thank you.

Carla M. Thompson, MBA  
 Ladies First Publishing, LLC  
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 Email: [carla@thebusywomanspocketguide.com](mailto:carla@thebusywomanspocketguide.com)  
 Website: [www.thebusywomanspocketguide.com](http://www.thebusywomanspocketguide.com)



**3. Nonwork or low-work frugal lifestyles.** If you work little or none and have a very low-expense lifestyle, I want to hear from you! Please send information including: your age; previous work history; whether you live in city, town, or country; how you save money; how much you spend each year; how you handle health care expenses; best and worst things about your lifestyle. If published I'll use both your names, real first name, or pseudonym, your choice, and send you a complimentary book copy - Work's New Age, about the permanent end of full American employment. Email to [jhuntingtonus@yahoo.com](mailto:jhuntingtonus@yahoo.com). Thanks!

--James B. Huntington

**4. I'm currently in the process of writing a non-fiction book focused on real-life stories of people who've left (or are in the process of leaving) a corporate job to pursue their dreams or become an entrepreneur.**

Interested participants may email me direct at [caryn\\_kelly@hotmail.com](mailto:caryn_kelly@hotmail.com). I am offering a free copy of the book to anyone who contributes.

If you have any questions, please let me know. Thank you.

*Caryn F. Kelly*  
 Cell: 801-448-9726

(Your story request could be listed here--at no charge.)

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Please help us help our readers.  
 Forward this Marketplace newsletter to your colleagues in publishing.

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## B. ParaWants



**ITEMS/SERVICES/HELP WANTED.** This is a new section where book- and publishing-related items and services may be posted. Send your wants to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)  
Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

### ITEMS/SERVICES/HELP WANTED:

1.

(Your request could be here)

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This newsletter has a circulation of 41,000+.  
You must know several authors and publishers who don't receive it.  
Why not forward it to them?

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## C. ParaSales

**SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/PUBLISHER SOLICITED/RIGHTS.** Send your selling-out company or inventory items to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com). Put "ParaSales-Selling Out" in the subject line.

### SELLING

1. I have been unsuccessful in promoting and marketing my book, **I Can't Hear God Anymore: Life in a Dallas Cult**. I am trying to locate a buyer for my remaining inventory of several hundred books.

Any help you can provide will be greatly appreciated.  
For more information, see website: [www.dallascult.com](http://www.dallascult.com)

Thank you,  
Wendy J. Duncan  
[wduncan19@tx.rr.com](mailto:wduncan19@tx.rr.com)  
214-607-1065

2.

(Your request could be here)

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You are in the information business.  
This newsletter is information.  
Forward it to your publishing colleagues now.





## D. ParaReviews



**REVIEWS SELL BOOKS.** Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

**IF YOU WOULD LIKE TO REVIEW BOOKS** in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep. If you agree to review a book and receive it from the author, please let him/her know that you have and that you will contact them again after you complete your review.

**IF YOU WANT YOUR BOOK REVIEWED** on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you (usually 5 to 10 copies). Include the number of pages in your description and for children's books, list the age level for which the book is written. Make sure the book is already listed at Amazon.com.

Just send your request and description to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com). Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

### OFFERED FOR REVIEW:

#### 1. AWARDS FOR YOUR eBook

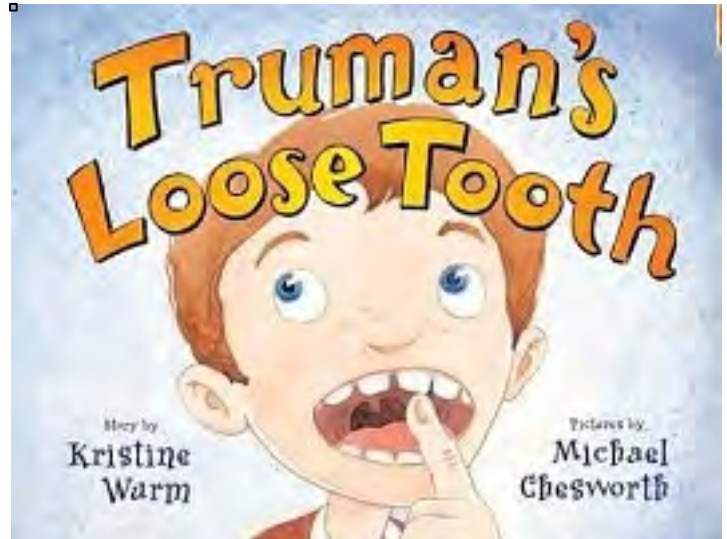


eBooks have reached the tipping point. It is time to recognize them with their own awards. The Global eBook Awards are designed to bring attention to the best eBooks in several different categories.

This award program was designed by Dan Poynter and his fabulous team. Entrants are not just awarded a "sticker" for their eBook, they are also enrolled in a proven eBook promotion program.

See <http://AwardsForEbooks.com>

2. We're looking for more reviews of our **children's picture book**, "Truman's Loose Tooth." The book is geared toward children ages 4 - 8. The topic is one that's near and dear to children's hearts and minds of this age. For adults, the book serves as a great segway to sharing thoughts and feelings about loss, change, and new opportunities whether it be due to a move, divorce, etc. This light-hearted and humorous story opens up conversation with any youngster. Please send your inquiries to: [admin@spiritedpublishing.com](mailto:admin@spiritedpublishing.com).



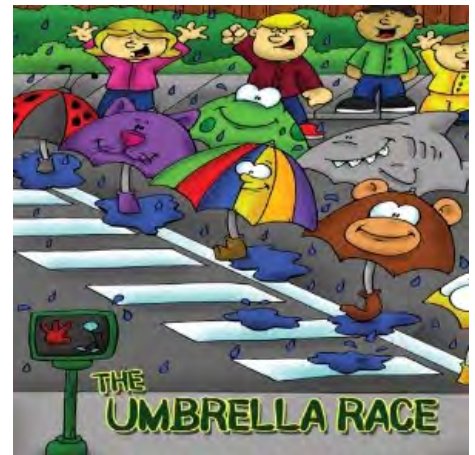
Kristine Stephenson, MS, LPC, NCC, CBC  
**Spirited Publishing, LLC**  
[www.spiritedpublishing.com](http://www.spiritedpublishing.com)  
 Phone: 920-419-3340

### 3. Who ever heard of a walking, talking umbrella?

THE UMBRELLA RACE tells about the adventures of Melyssa's magical umbrella, Rainbow.

It was sprinkled with magic dust when it was made so it can walk and talk whenever it rains.

--Margaret Thomas [margarettthomas@gmail.com](mailto:margarettthomas@gmail.com)



4. We are looking for prominent and experienced persons to write a review of the 204-page book, "**Accidents Happen But Who's Going to Pay the Bills?** A Consumer's Guide to the California Personal Injury and Wrongful Death System." It is the first source a person who has been injured or the family of a loved one who has been killed due to the carelessness ("negligence") of another person or company should turn to see what their legal rights are and how to go about finding a competent lawyer to represent them. The book is co-written by Allen P. Wilkinson, co-author (with the legendary attorney Melvin Belli) of the best-selling "Everybody's Guide to the Law."



Contact info:

Allen P. Wilkinson  
 c/o Pigeon Lake Publishing  
 2126 Via Puerta Unit B  
 Laguna Woods, CA 92637  
 (949) 859-1576  
[allenpwilkinson@aol.com](mailto:allenpwilkinson@aol.com)

**5. In Targeting Success, the juxtaposition of business and personal success to the game of golf offers great appeal.** Golf is the business game of choice and weaving references of the game throughout the book commands attention all on its own. In this respect Targeting Success is unique in its “healthy competition, sports oriented approach” to achieving success.

Although geared toward a business audience, the book teaches lessons of leadership, communication, teamwork and positive change - skills that, arguably, anyone can benefit from mastering. In today’s tough market, developing and maintaining a positive business attitude has never been more crucial.

For more information, visit [www.3-Off-the-Tee.com](http://www.3-Off-the-Tee.com)

If you would like a free autographed copy to do an [Amazon.com](http://Amazon.com) and/or [B&N.com](http://B&N.com) and/or [Chapters.indigo.ca](http://Chapters.indigo.ca) review, please email your name and address to Lorii at [Lorii@3-Off-the-Tee.com](mailto:Lorii@3-Off-the-Tee.com) or [info@LedaPublishing.com](mailto:info@LedaPublishing.com)  
 ISBN: 9780986790003, Publication date: Mar. 01, 2011



## 6. How to Study with Mind Maps: The Concise Learning Method



With the digital revolution happening all around us, including the classroom, it's just a matter of time before digital tools replace pen and paper note taking in classrooms. Discover why mind mapping and the Concise Learning Method (CLM) are setting a new paradigm in how students take notes, create and manage information and knowledge, learn, and collaborate.

In addition to a review copy, each reviewer will also get a free 6-month trial of ConceptDraw MindMap software program. Please contact author at [profTK@conciaselearning.com](mailto:profTK@conciaselearning.com).

**7. Unprotected Love.** A serial killer is murdering hustlers and depositing their bodies at New York riverside locations. The predator displays his prey and decorates them by placing condoms in their mouths. Denny Delaney, the detective who brought down the terrorist, Felix the Cat, heads the special squad investigating the homicides. Denny gets to care for one hustler named Tim who alters his life. While assigned with the FBI, he gets involved in a suicide bomber case, and with some who seek to reignite the Felix hysteria. Get ready for a book full of surprises and some fascinating revelations into Denny's libido. [bookjack@aol.com](mailto:bookjack@aol.com)



To receive your review copy, please contact John F. Rooney, 2433 NE 26 Terrace, Fort Lauderdale, FL 33305

8. Offering review copies to other authors and publishers willing to post a review at [Amazon.com](http://Amazon.com) and B&N.com. Will send pdf file or hard copy.

Title: **No Ordinary Time**—The Rise of Spiritual Intelligence and Evolutionary Creativity

Author: Jan Phillips; [jan@janphillips.com](mailto:jan@janphillips.com)

Publisher: Livingkindness Foundation

ISBN: 0-9774213-4-1

Release Date-April 2011

Trade paperback, 200 pages, \$16.95

Includes Book Club Guidelines

Endorsed by Gloria Steinem, evolution biologist Elisabet Sahtouris, PHD, priest/psychologist Diarmuid O'Murchu

Sneak Preview: <http://www.livingkindness.org/Livingkindness/Publications.html>

From the Intro: We are the myth-makers and co-creators of the 21st century, the prophets and writers of new sacred texts. Growing up spiritually is a requirement of us this hour. There is no Geppetto God out there pulling strings. We are the vessels of the Divine, agents of Supreme Intelligence, neural cells of our home planet, and it is our job now to call God home, to tend to the kingdom that is all around us, and to create stories and cultures of hope and compassion.

This book is a call to mindfulness, a reminder that evolutionary ideas are rooted in silence, and visionary actions begin with stillness. It is a book for people conscious of their power and ready to co-create new sacraments and ceremonies to celebrate the Divine dwelling within us. It is a handbook for people committed to justice, peacemaking and spiritual integrity who are eager to evolve themselves spiritually and creatively.

Jan Phillips, author - **The Art of Original Thinking-The Making of a Thought Leader, Divining the Body, Marry Your Muse, God is at Eye Level, Making Peace, Born Gay, A Waist is a Terrible Thing to Mind**

858-571-1417;

<http://janphillips.com/home.htm>

<http://www.livingkindness.org>

### **9. The Last Jump** - A Novel of World War II

The Last Jump is a war story, a mystery, a love tale, and a tribute to the people who won World War II. A historical novel, fact and fiction intermix seamlessly as our protagonist tries to unravel a secret passionately guarded by four aging soldiers, the only links to the past, who not only know the secret but swore an oath never to reveal it. A shocking conclusion awaits him, if only he can solve the mystery! 530 pages.

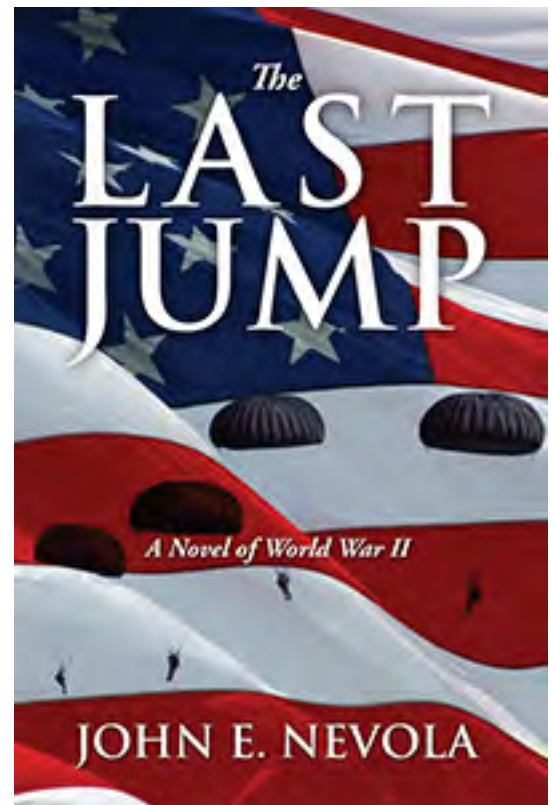
I would appreciate it if some of Dan's readers would review it and post their reviews on both amazon.com and barnesandnoble.com. For a review copy of the book, contact [jjnevola@optonline.net](mailto:jjnevola@optonline.net) or visit my website [www.thelastjump.com](http://www.thelastjump.com) to access the Contact Us feature.

John E. Nevola

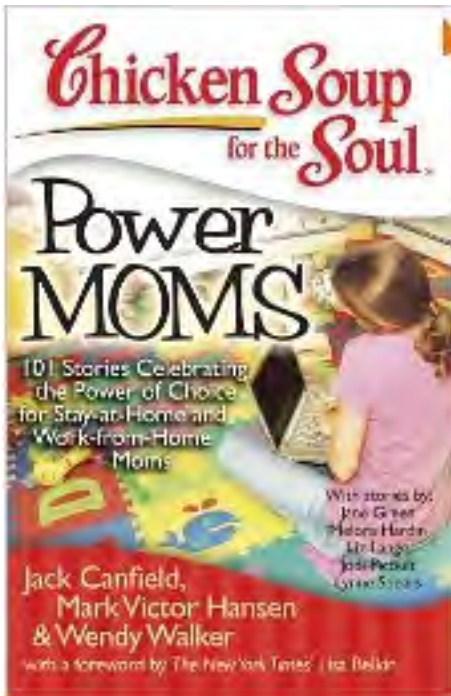
Author of The Last Jump

A Novel of World War II

[www.thelastjump.org](http://www.thelastjump.org)



10. **Chicken Soup for the Soul: Power Moms** - 101 Stories Celebrating the Power of Choice for Stay at Home and Work from Home Moms



This book contains 101 great stories from mothers who have made the choice to stay home, or work from home, while raising their families and becoming active members of their communities. Stories represent a diverse array of backgrounds, from moms working part-time to full-time virtual consultants as featured in the essay "Mama Esta Trabajando (Mommy is Working)". Stories also consider the viewpoints of grateful husband and children. These multi-tasking, high-performing women have become today's Power Moms. Every stay-at-home and work-from-home mom will view this book as having been written just for her. This anthology is ideal for a May 2011 publication to coincide with Mother's Day.

Contact information:  
Cristina T. Lopez-O'Keeffe  
646 641 3514  
[poetamaxima@yahoo.com](mailto:poetamaxima@yahoo.com)

11. **Savannah's Black "First Ladies", Vol I** highlights the accomplishments of courageous African American women in Georgia's first city who broke the glass ceilings set forth by race and gender. These stories were written to capture the history of African American women which are often ignored or would have been lost, and to inspire girls and young women to pursue their dreams in spite of obstacles they may face. These stories will resonate with girls and women across the nation!

ISBN: 978-1-4327-3112-0, 120 pages  
Available: Amazon, B&N, Outskirts Press

For a review copy, contact:  
Brenda L. Roberts  
P.O. Box 1981  
Savannah, Georgia 31402-1981  
Email: [blynneagle@yahoo.com](mailto:blynneagle@yahoo.com)



**Author, Savannah's Black "First Ladies". Vol. I**  
**USA News "2010 Best Books Award Finalist"**

## 12. **CAFFEINE MAKES ME BLEED: AND HOW IT CAN POISON YOU, TOO!**

ISBN: 9780983069607

Pages: 202

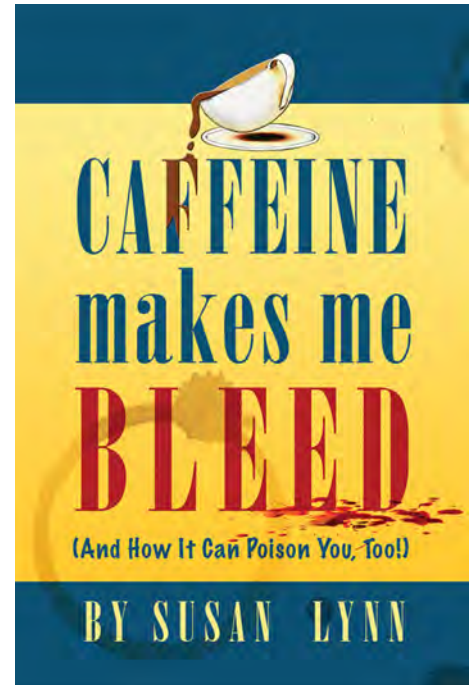
Who taught you to consume caffeine without a prescription? Who taught you to consume caffeine without a worry?

In this book, I reflect upon America's non-stop, in-your-face caffeine culture. I retrace my steps from my first caffeinated product to the day I discovered the secret destructive power of caffeine.

I would appreciate the efforts of some readers to post reviews of my book on Amazon.com, B&N.com, and BooksAMillion.com.

Email: [susanlynn@caffeinemakesmebleed.com](mailto:susanlynn@caffeinemakesmebleed.com) for a copy.

Cool Books Press, LLC  
P. O. Box 55  
Diamond, OH 44412  
<http://www.caffeinemakesmebleed.com>



## 13. **WHERE DO RECYCLABLE MATERIALS GO?**

written by Sabbithry Persad will be released April 1 and we would like to get as many reviews as we can. It's already listed as pre-sale on all major online book stores.

Here is the description and contact info:  
After their dog Bubbles chases after the recycling truck, Tiana and her family set off on a search to the Materials Recovery Facility, learning about recycling along the way. Exploring the MRF on their adventure, they see how papers, plastics, metals, and glass are collected, sorted, and baled, and then sent to be made into new products. Based on facts about the process of recycling in industrial countries, this book will help children understand the importance of recycling to save natural resources, as well as how they can take action in their own communities.



This book is an educational children’s picture book of 40 pages written for ages 5 and up. Please contact Andy Sommers for your review copy.

Firewater Media Group  
ISBN: 978-0-9812439-0-0

P.O. BOX 65001, RPO CHESTER  
TORONTO, ON M4K 3Z2  
T: 647-238-3772  
E: [info@firewatermediagroup.com](mailto:info@firewatermediagroup.com)



Be a Hero!  
Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.





# E. ParaCoop



**CO-OPERATIVE MARKETING PROGRAMS.** Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

**CO-OP PROGRAMS:**

**1. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC.** The Publishers Marketing Association (PMA/IBPA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.ibpa-online.org/programs/programs.aspx>

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Friends help friends.  
Publishing friends forward this ezine to their publishing friend.

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# Announcements

- 1. YOUR (FRÉE) LISTINGS** should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.
- 2. WE WILL NOT REPEAT LISTINGS** within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.
- 3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT**  
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

**4. CHANGE YOUR ADDRESS BOOK**  
 Dan Poynter's email address is  
[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)  
 Your address book may show  
[dpoynter@impulse.net](mailto:dpoynter@impulse.net) or another old address.  
 Please make the change now.

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**The Small Print**

YOU ARE RECEIVING this F-R-E-E newsletter because you are on Dan Poynter's option-in Publishing Poynters mailing list.



PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

BACK ISSUES are archived at  
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TO RECEIVE THIS NEWSLETTER F-R-E-E, sign up for Publishing Poynters at  
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

PRIVACY STATEMENT: We will not distribute your email address to anyone. Period.

TIME TO SHARE. Please send your items for listing to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)

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**Para Publishing. Dan Poynter:** Author (120+ books), Publisher (since 1969), Speaker (CSP). Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.  
 PO Box 8206, Santa Barbara, CA 93118-8206 USA. Tel: +1-805-968-7277; Fax: +1-805-968-1379; Cell: +1-805-448-9009. 530 Ellwood Ridge.  
[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com) More than 500 pages of helpful information: <http://ParaPublishing.com>