



Publishing Poynters Marketplace

A *Publishing Poynters* supplement about
Buying, Selling and Reviewing.
Authors and publishers helping each other.



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For the Small Print, scroll to end.

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A. ParaStories

STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.



WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. LOOKING FOR **CAMPGROUND AND RV STORIES:**

- weirdest experience
- worst thing that happened
- most unusual person/people you met on the road (or who stayed at your campground)

Please send brief e-mails to Ellen at ellenbehr@aol.com

--Ellen Behrens

2. CANCER SURVIVORS STORIES WANTED --- What were some of the questions you had when you were first diagnosed? What do you wish you knew then that you know now? What were your biggest concerns? What questions did you have as your treatment continued? What happened that you didn't expect?

This is for a blog and e-books. I will take your questions/stories and answer them to help cancer patients who are just starting their journeys.

Please email your stories and questions to me at AEOC@verizon.net.

-- Anne Elise O'Connor

3. Memories and experiences **growing up Jewish in small town America wanted for collection.** Credit given if your story is used. Put "Growing up Jewish" in subject line. Send to efshimberg@aol.com.

--Elaine Fantle Shimberg, www.Elainesbooks.com, efshimberg@aol.com, 813-259-9673

4. I need a true story about **an employer who really cared about his/her employees and, as a result, the employees went out of their way to help that employer.**

--cki Hitzges, Vhitzges@aol.com

5. I'm looking for **baby boomer songwriters (born between 1946-1964) to interview for an article that will appear in the 2010 edition of *Songwriter's Market*. Go to www.crosswordscommunications.com/songwriters.html.**

Doris Bloodsworth

6. **WOMEN-**

Take a minute to look back on your life. Tell me a story when you gave up something about yourself, to please someone else, in the picture of a pair of panties. What did they look like? What did you look like in them, and for whom? (Family, friends, spouse, children, ect.) Then tell me what you

would have rather been wearing *just for you!* Have fun with this. Thank you

-- amy.deans@yahoo.com

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Please help us help our readers. Forward this Marketplace newsletter to your colleagues in publishing.  
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B. ParaWants



ITEMS/SERVICES/HELP WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to DanPoynter@ParaPublishing.com Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1.

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This newsletter has a circulation of 34,000+. You must know several authors and publishers who don't receive it. Why not forward it to them?  
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C. ParaSales



SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/ PUBLISHER SOLICITED/RIGHTS. Send your selling-out company or inventory items to DanPoynter@ParaPublishing.com. Put "ParaSales-Selling Out" in the subject line.

SELLING

1. SELLING OUT REMAINING INVENTORY OF BOOKS

Title: "Losing Faith: How the Grove Survivors Led the Decline of Intel's Corporate Culture."

Book Description:

Did a Decline in Our Values Fuel the Greed that Led to the Economic Crisis?

Stock options, big bonuses, self-serving management objectives that that relish rewards on the unworthy. Sounds like the financial industry over the last eight years. The truth is that it happened across all industries, even a respected company like Intel.

The book takes you through a brief history of the founding through the Andy Grove growth years and really delves into the era when the reigns are handed over to the next CEO, Craig Barrett. Managers are just trying to do the job that their superiors tell them to do but what if the objectives are not aligned to a sustainable corporate growth strategy? Well, it can lead to overconfidence and a phantom growth "bubble" that is unsustainable. The book entertains and provides insights into the inner workings of a once strong culture of values and the decline of that culture and the company's stock performance.

Interested parties call 480-857-7695 or email: LoganShrine@losing-faith.com

Amazon link: http://www.amazon.com/Losing-Faith-Survivors-Decline-Corporate/dp/0979168104/ref=sr_1_1?ie=UTF8&s=books&qid=1248102414&sr=1-1

2. SEE MORE SUPPLIERS AT

<http://parapublishing.com/sites/para/resources/supplier.cfm>

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 You are in the information business. This newsletter is information. Forward it to your publishing colleagues now.  
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D. ParaReviews

REVIEWS SELL BOOKS. Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

IF YOU WOULD LIKE TO REVIEW BOOKS in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep.

IF YOU WANT YOUR BOOK REVIEWED on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you. Make sure the book is already listed at Amazon.com.

Just send your request and description to DanPoynter@ParaPublishing.com.

Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

OFFERED FOR REVIEW:

1. **Indoor Soccer:** Strategies and Tactics by Greg Ferguson

There are 4.8 million people playing indoor soccer at 758 indoor facilities in North America, but there is very little written about the subject. Indoor soccer is very different from outdoor. This book details how indoor is different from outdoor, offensive and defensive tactics for any game situation, the transition game, goalkeeping, and much more. Most soccer books are mostly filled with drills—not this one. This is how to play the game better in real game situations.

---Greg Ferguson, Edgewater Development Institute, greg@edgewater-dev.com

2. My book, **The Tough & Tender Caregiver**, a Handbook for the Well Spouse, written with my wife Rhonda, is for sale on Amazon .com. I would like it reviewed. It turns caregiving on its head, giving first priority for care to the caregivers themselves. Parents gets the first oxygen mask when an airline loses pressure so they can care for their child; similarly, the caregiver's well-being is essential to the health of the patient. The book deals with forbidden topics, such as religion and sex.

--David A. Travland, Ph.D. Psychologist and Professional NSA Speaker

Rhonda Travland, MS Candidate & Gerontologist and Speaker

Co-founders: Caregiver Survival Institute, DATravland@aol.com, www.caregiversurvival.org

3. **HEALTHMINDER Personal Wellness Journal**

This handy checklist-style diary provides a simple, organized way to record day-to-day health details. From vitamins and medications, to aches and pains, to diet and exercise; there's room for all this and more! Perfect for tracking chronic conditions, allergies, rehabilitation efforts, or virtually any health regimen. Experience a new sense of personal awareness, discover patterns, monitor progress...it's easy with the HealthMinder! (This journal was formerly titled MemoryMinder Personal Health Journal.)

To see the page layout visit http://memoryminder.com/memoryminder_image.asp or email healthlog@aol.com to request a review copy. ISBN #9780963796875

4. "A common thought in circulation says that **"parents ruin it for the kids."** This is true in some instances, but it does not need to be that way. This book is for coaches and parents who want to learn how to make a positive difference in their team and child's life."

For any parent or coach who wants to:
 Inspire their kids through sports
 Be prepared for the challenges and pitfalls that occur for athletes
 Instill confidence and the values of teamwork, sportsmanship and leadership in their kids
 Prevent athlete burnout
 Be a role model
 and more...

secondbase@baseballhittinglessons.com

5. THIS IS A COMING OF AGE NOVEL ABOUT A 14 YEAR OLD GIRL who moves from an all-girls school in Ohio to a public school in California. Themes of sexuality, incest and homosexuality are explored in this novel so if this is not something you are comfortable with, please do not request to review the book. Those whose are interested please email me, Amber Lehman, at amber_lehman73@yahoo.com, or write me at Closet Case Press, P.O.Box 12961, Newport Beach, CA 92658.

6. CE Bilingual Books LLC requests reviews for THE FROG IN THE WELL (Chinese-English bilingual book for children) by Irene Y. Tsai, illustrated by Pattie Caprio. This old Chinese fable compares a frog who lives in a deep well to a sea turtle living in a vast Eastern ocean. The frog lives happily in the well. He thinks the well is the world until a sea turtle tells him about the vast ocean. Children will learn to read in English and Chinese simultaneously. This story is written in English, Traditional (with Zhu Yin Fu Hao) and Simplified Chinese (with Pinyin). By learning two languages, your children will be more prepared for the global market place. The Frog in the Well is translated from English to Chinese by Joyce Lin.

We need reviews for Amazon & B&N. For a review copy, email cebilingualbooks@gmail.com

7. LEADING LADIES: HOW TO MANAGE LIKE A STAR

In today's complicated corporate world, women are entering the ranks of management in unprecedented numbers. But, whether newly promoted or already established, managers need help in managing teams, handling communication issues, developing and mentoring employees, and dealing with difficult employees (one of whom may be your boss).

This experiential book encompasses the authors more than 40 years' expertise. Written in a conversational style, the book plays on the theme that the corporate world is Theater. The manager is the director, the cast of characters includes employees and vendors, and the show must go on—with very little time for rehearsal.

For a review copy, contact: mbwriter@att.net, You can also visit my website: mariamurad.com

8. ULTIMATE VICTORY--DENIED. A novel about a deadly plot against America by a foreign power.

The reader might wonder if this is not a preview of such a possible event or even the story about an event that has already occurred but was discovered and negated.

After all, could not the 9/11 planners have gotten the idea of using aircraft as missiles from a previous novel about a deranged foreign pilot crashing his aircraft into the Capitol?

I would appreciate any reviews; for copy or additional information E-mail me at PAGIFAL@AOL.com, URL www.outskirtspress.com/ultimatevictorydenied.

--Jim Kenfield

9. CODE 936, AN INTERNATIONAL THRILLER, by Bill Kimbrell, is a riveting expose' of the IRS Tax Code, corporate greed, medical fraud, managed healthcare, corporate corruption, and more. It is also a story of love, undaunted courage, and spiritual triumph.

James Cantrill thinks he's having a day from hell when he's unexpectedly fired. But, hell gets hotter--- he's kidnapped, hustled onto a corporate jet, and smuggled to Puerto Rico, where he is embroiled in an international conspiracy, involving an obscure tax code benefiting hundreds of manufacturers in Puerto Rico. What he knows may get him killed.

Send Review requests to pressreleases@authorhouse.com, and put Professional Reviewer in subject line.

--Bill Kimbrell, <http://www.blueoceanglobalstrategy.com>

10. WHEN YOU NEED A TIMEOUT by Barbara Mitchell, DCH

This self-help book follows the journey of six women as they grapple with a variety of overwhelming stressors. Issues ranging from strained relationships, parenting, personal challenges, and job burnout take a mental and physical toll on the lives of Cassidy, Dawn, Jennifer, Nicole, Julia and Toni. Learn how they recapture their joy of living using stress management techniques described in When You Need a Timeout. The book's interactive format includes a stress test, a variety of relaxation exercises, breathwork and pampering rituals. The reader will experience the benefits from adding relaxation and pampering time to a daily routine.

For a review copy please email drbarbaradch@aol.com.

11. SUCCESS STORIES. A place to list your book. No charge.
<http://parapublishing.com/sites/para/resources/successstories.cfm>

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E. ParaCoop



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1. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC. The Publishers Marketing Association (PMA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.pmaonline.org/programs.cfm>

Announcements

1. YOUR (FREE) LISTINGS should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.

2. WE WILL NOT REPEAT LISTINGS within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

4. CHANGE YOUR ADDRESS BOOK

Dan Poynter's email address is

DanPoynter@ParaPublishing.com

Your address book may show

dpoynter@impulse.net or another old address.

Please make the change now.

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The Small Print

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PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

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