



Dan Poynter presents

Writing *Your* Nonfiction Book

Writing nonfiction books is hard work—unless you have a plan. Finding time to write is a challenge—unless you can do two things at once. Many people have the *ingredients* to be successful, published authors, Dan Poynter supplies the *recipe*.

Dan shares his organizational approach to writing a nonfiction book. He describes shortcuts that eliminate many of the traditional steps to creating the book. You will discover how to qualify the project, research on the Net, organize the project, draft the content and convert it into a PDF file for a literary agent or printing. He will show you how to embellish your book and make it more readable with sources for illustrations, quotations, stories and resources. How to set up and build your book rather than just write it.

This is the perfect presentation for professionals, coaches, consultants, mentors, clergy, professors and other leaders. It is an ideal spouse program.

Dan Poynter is an author of more than 120 books, has been a publisher since 1969 and is a Certified Speaking Professional (CSP). His seminars have been featured on *CNN*, his books have been pictured in *The Wall Street Journal* and his story has been told in *US News & World Report*.

Dan is an author and he is a publisher. One of the pioneers of modern self-publishing, he has experienced every phase of the book publishing process. He has sold his manuscripts to other publishers, he has published other authors, he has published his own books and his books have been translated and published in six other languages.

He shares his message with audiences around the world because he does not want people to die with a book still inside them. He has your step-by-step plan.

You can make a difference and make a living with your book. A book will bring you more credibility, fame and a new profit center.

P-26-W. multimedia, handout with resources, **two** hours

For content-rich, stimulating and valuable presentations, contact:



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